

From: Dave G
To: Microsoft ATR
Date: 1/15/02 8:40am
Subject: Apple in Schools

The big move in education is standardization on skills that will do the most good. Learn math basics, learn english basics, etc.. The political engine has dictated to schools that they need to teach only things that have value in the market place.

Based on this logic, Apple should be as popular in schools as UNIX computers.

Apple Macintosh is a niche machine used primarily by print shops and graphic designers.
UNIX is a bigger niche product used primarily in enterprise server environments.

Both can be, and in the case of UNIX is learned in college for specialized fields.

The rest of the world for the most part uses Windows with or without MS applications. Like it or not, that is the economic and business norm. Hence, our children should be taught this because it IS the norm.

My kids went to a grade school that bought gobs of iMacs. They sat in the halls in boxes for two years. Eventually the teachers ended up setting up the machines. These machines were rarely even used. The reason was the schools IT dept. did not understand Mac nor did they care to. No one wrote an education plan using Mac software. These machine were simply a waste of donation.

My kids have moved on to Jr. High. The school is just dripping with Dell Wintel boxes, 4 to every classroom and several all computer labs. Not an Apple to be seen. These computers are up and running and being used. Sorry Steve.

As fo software bundling, everyone does it. MS does, Apple does, Linux does, even big UNIX vendors do. That is how you get consumers to buy. Apple comes with both Netscape and Explorer and iTunes, and CD-Creator, and etc..... Why are these other companies not being censored for their use. Back when the Netscape/Explorer issue was hot, the argument was MS was giving their browser away. So was Netscape. I have never paid for a browser. I only switched to Explorer when Netscape became an unusable application under version 4. Even today, when designing web pages, you still have to becareful to code around Netscape's poor programming habits.

Enough from one person.

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